

## **Conditions for the Technical Exhibition at the Technical Congress 2010**

Exhibition venue: FORUM AM SCHLOSSPARK  
Stuttgarter Str. 33, D-711638 Ludwigsburg

### **Deadline for stand applications: 8 February 2010 at the latest**

#### 1. Organizer

The Verband der Automobilindustrie e.V. (VDA), Frankfurt am Main, will organize the technical exhibition at the VDA's Technical Congress on 24 and 25 March 2010.

#### 2. Exhibitors

2.1. Any firm or institution may exhibit that manufactures and/or sells products and services in the following fields:

- **environment and energy**
- **vehicle safety and electronics**

for the automotive industry. Furthermore this year's exhibition should have one special focus on the topic of **electric mobility**.

2.2. The organizer reserves the right to exclude exhibits, presentations and exhibitors.

#### 3. Exhibits

Exhibits are limited to products, services and information from the thematic areas of "Environment and Energy" and "Vehicle Safety and Electronics" for the automotive industry.

#### 4. Exhibition opening times

24 March 2010: 9.00 a.m. to 7.00 p.m.

25 March 2010: 8.30 a.m. to 4.00 p.m.

If the duration of the Congress itself is altered, the duration of the exhibition shall be adapted accordingly.

#### 5. Stand construction/dismantling periods

5.1. Construction: 23 March 2010: 8 a.m. to 7 p.m. Stands must be completed by 7 p.m., including cleaning.

5.2. Dismantling: 25 March 2010 from 5.00 p.m. (one hour after the Congress finishes) to midnight on the same day. At midnight on 25 March 2010 the stand must be completely cleared away and the stand area cleaned (see Section 7 Cleaning).

#### 6. Stand structure

6.1. The organizer shall inform the exhibitor in the week from 1 to 5 March 2010 of the designated area of the stand.

6.2. Standard stand walls may be erected around the approved areas. The stand area will then be bounded only by the standard stand walls on its perimeter. Within this area, additional folding walls may be erected, posters may be attached to the walls, and exhibits may be put in position, etc. The exhibition areas are carpeted. Further stand furnishings are available. Please discuss your requirements with Dr. Sascha Pfeifer, tel.: +49 (0) 69 - 97507206 / pfeifer@vda.de.

6.3. You may also conduct the entire construction and dismantling of your stand using your own means. You must comply with all the applicable legal provisions and other requirements (see Section 6.6). You must coordinate your plans with the VDA (Dr. Sascha Pfeifer, tel.: +49 (0) 69 - 97507206 / pfeifer@vda.de).

6.4. Stands must be similar to those at a trade show, i.e. they should comprise rear and side walls. The use of folding walls only (for example) is not permitted.

6.5. Stands must be constructed and dismantled without any damage to the building (e.g. nothing may be fastened to the building using screws).

6.6. The maximum height of the construction is 2.5 m.

6.7. The depth of the stands may vary from 2 m to 4 m.

We will discuss the realization of your desired stand with you after the closing date for applications.

6.8. Address for exhibition deliveries: Forum am Schlosspark  
Bühneneingang  
Stuttgarter Strasse 33  
71638 Ludwigsburg

For the purpose of loading and unloading during stand construction and dismantling, please register your transport vehicles with: Mr. Greipel-Dominik  
Email: [u.greipel-dominik@ludwigsburg](mailto:u.greipel-dominik@ludwigsburg)  
Telephone: + 49 (0) 7141 - 910-3922

#### 7. Cleaning

After the end of the event, the stand area must be swept clean and left in an undamaged state. Any residual adhesive or similar material shall be removed by the exhibitor.  
The Forum am Schlosspark will organize the cleaning of traffic routes in the building before, during and after the end of the event.

#### 8. Damage

Any damage arising in connection with the exhibition shall be settled directly with the aggrieved party.

#### 9. Prices

##### 9.1. Exhibition space

The rental fee for the exhibition space (9 sq m) including two persons staffing the stand who may also attend the entire program of the Congress is €2,600.00 plus German VAT. Each additional square meter of exhibition space will cost €100.00 plus German VAT.

##### 9.2. Electricity supply

230 V and 400 V connections: €50.00 per connection incl. consumption, plus German VAT.

#### 10. Payment

After receipt of the application for a stand, the organizer will send an invoice to the exhibitor for the entire rental fee including the electricity connections. The amount invoiced is to be paid by bank transfer at the latest 14 days after receipt of the invoice, to the account indicated on the invoice; the bank transfer must be marked "Technischer Kongress 2010 - Ausstellung."

Exhibitors who have not paid the rental fee to the organizer in time (see above) shall be excluded from the exhibition.

#### 11. Cancellation

Participation in the exhibition may be cancelled free of charge up to 8 February 2010; notification of cancellation must be made in writing and received by the organizer by 8 February 2010. After this date, cancellation will incur a processing fee of 50% of the stand rental fee, which will be charged to the exhibitor. Cancellation after 1 March 2010 will incur a fee of 100% of the stand rental fee.

#### 12. Insurance

The organizer does not accept any liability for the stand or the exhibits. Neither does it have insurance for either the stand construction or the exhibits. The organizer recommends exhibitors to take out their own insurance for their stand and the objects placed in/on it.



#### 13. Surveillance

There is no surveillance of the stands and exhibits.

For further information please contact:

Verband der Automobilindustrie e.V. (VDA)  
Abteilung Technik  
Westendstrasse 61, D-60325 Frankfurt/Main

Contact person: Dr. Sascha Pfeifer

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