

## VDA-India-Outlook on 2019 Information Event

Wednesday, March 13<sup>th</sup> 2019

10.00 – 12.00

at VDA-House, 10117 Berlin, Behrenstraße 35  
Multifunktionsraum, 5<sup>th</sup> Floor

From 9:30 h	Registration and Coffee
10:00 h	Welcome and Report on current VDA India activities and market assessment  Mr. Diemer, Mrs. Mans, Mr. Ochel (VDA)
10:20 h	Market potential India  Mr. Pravin L. Agrawal, (Joint Secretary, Ministry of Heavy Industries) Mr. Vinnie Mehta (Managing Director, ACMA India) Mr. Vishnu Mathur (Director General, SIAM India) Mr. Sugato Sen (Deputy Director General, SIAM India)
10:50 h	Make in India Mittelstand Program  Ms. Soumya Gupta (Second Secretary & Head of Economic and Commercial Section, Embassy of India, Berlin)
11:05 h	Challenges, potentials and experiences in the Indian market from the perspective of an automobile manufacturer  Mr. Jan Ehlen, BMW AG
11:25 h	Challenges, potentials and experiences in the Indian market from the perspective of an automotive supplier  Mr. Anirban Mukherji, Head of KAM, Schaeffler India
11:45 h	Discussion with Stakeholders  Introduction: Angela Mans, Head of Foreign Trade, VDA
12:00 h	Lunch