



# LOGISTIK AWARD 2020

**VDA** | Verband der  
Automobilindustrie



Information and conditions of participation

Why does the VDA promote the Logistics Award?

- Outstanding innovations in companies logistics processes in the automotive industry should be highlighted and honored.
- The leading role of automotive logistics should be emphasized with the award (Logistics Excellence)

### Bidding criteria

Criteria	Description	Qualification
Degree of innovation	Is the concept an new invention? What kind of innovation is it?	Is the concept new to the company, to its own industry or to other industries? Does the concept represent an innovation of services, processes or business models?
Roll Out Stage	Which project phase is the concept in?	Innovation, testing, pilot application, Introduction, roll out
Competitiveness	Does the concept contribute to the company's competitiveness?	e.g. new customer acquisition, gaining market share, increasing process transparency
Efficiency	Is the concept successful from a financial perspective?	e.g. cost savings, improved logistics performance, increased efficiency in logistics processes
Transferability	Can the application concept be transferred?	Transferability to other locations of the company, to other companies in the automotive industry or other industries?
Sustainability	Does the application concept address the environmental, social and economic dimensions of sustainability?	e.g. reduction in the use of resources, increased efficiency in logistics processes, reduction of emissions, reduction of energy consumption, increase in occupational safety

What does VDA expect from the concept for the award?

#### 1. Description of the initial situation

The previous logistics processes' weaknesses and the resulting potential for improvement should be mentioned.

## 2. Description of the goals

Description of the concept's objectives, in particular:

- The solution's innovation potential
- The degree of dissemination
- Increase in competitiveness and the key economic factors
- The degree of transferability of the concept within the company and beyond the company
- Sustainability

## 3. Description of the concept

Pay attention to the following main features

- Implementation of goals
- Development / use of the identified potential for improvement
- Presentation of the new / changed process
- Roles of the participants

## 4. Description of the realization

with the main features:

- approach
- participants
- duration

## 5. Evaluation of the project result

The evaluation should include the following main features:

- innovation grade
- penetration rate
- improving competitiveness and economic key factors
- Added value for the partners in the logistics process chain
- Transferability to:
  - other areas and locations within a company
  - other companies
  - other industries
- sustainability

Jury



Prof. Dr. Wolfgang Stölzle  
Chairman of the Jury and  
Managing Director at  
Institute for Supply Chain Management  
the University of St.Gallen

Jürgen Braunstetter	Continental Teves AG & Co. oHG
Dr.-Ing. Joachim Damasky	German Association of the Automotive Industry (VDA)
Andreas Graffe	Opel Automobile GmbH
Peter Hörndlein	MAN Truck & Bus AG
Alexander Koesling	Daimler AG
Jürgen Maidl	BMW AG
Andreas Reutter	Robert Bosch GmbH
John Sobeck	ZF Friedrichshafen AG
Prof. Dr.-Ing. Thomas Wimmer	Federal Association of Logistics (BVL)
Thomas Zernechel	Volkswagen AG

### Previous prize winners

2008	Webasto AG
2009	Robert Bosch GmbH
2010	ZF Friedrichshafen AG
2011	Knorr-Bremse, Systeme für Nutzfahrzeuge GmbH
2012	Schlemmer GmbH
2013	BorgWarner BERU Systems GmbH
2014	Robert Bosch GmbH
2015	Adam Opel AG
2017	AUDI AG
2018	MAN Truck & Bus AG
2018	Robert Bosch GmbH
2019	Continental AG

### The prize consists

- a sculpture
- a large, representative document made of acrylic glass
- three documents on paper in representative frames
- a comprehensive report on the winning concept (VDA media, trade press)

### Schedule

The multi-level selection and evaluation process begins with the submission of a statement of interest no later than August 31, 2019.

Afterwards, the best statement of interest submissions are selected. The selected companies are asked to submit the full application.

After evaluating the submitted full applications, the finalists will be invited to present their concept at the jury session (December 2019).

The jury will conduct an on-site visit at the finalists plant to determine the winning concept.

The prize will be awarded during the evening event of

the Forum Automobillogistik 2020.

### Participation conditions

- All companies of the automobile industry are eligible for participation.
- Concepts may also have been developed and implemented in collaboration with start-up companies or service providers.
- The concept has not been awarded at any other competitions yet.

### Contact Person

For further questions please contact the following persons:

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