



67th IAA Commercial Vehicles  
September 20-27, 2018  
Hannover  
  
NEW MOBILITY WORLD

## carIT Kongress 2018 „Connected mobility – race for the future”

Tuesday, 25<sup>th</sup> September 2018, 09.00h – 19.00h  
IAA Hannover, Meeting Area (Exhibition) Hall 19

### Organisers



in cooperation with:



### The Topic

Car manufacturers are currently driving four future technologies massively forward. Those are: **Autonomous, Smart Services, Connected and Electric**. Each challenge has the potential to radically change the automotive sector and together they will revolutionize the automotive industry.

**Autonomous.** Autonomous driving forms the next level of mobility. It will change transport facilities, private and public transport as well as short- and long-distance travel. Autonomous driving is a core foundation of the mobility of the future.

**Smart Services.** Owning a car is behind the times. In future, people will share vehicles, rent smartly, or simply find their way from A to B via smartphone apps. With smart services, resources will be distributed intelligently with a simple click between travelers and new ecosystems will create a service world in which the customer will be the focus.

**Connectivity.** Intelligent networking offers new opportunities for vehicles to interact with each other as well as the infrastructure. Connectivity increases safety and contributes a lot to the vision of accident-free driving.

**Electric.** The car of the future is not only connected and smart, it is also electrically powered and thus emission-free. The automotive industry has taken up the challenge and will be presenting a vast variety of new, greener models over the coming years.

Be there when experts from the automotive industry discuss the four main future technologies of the sector and their effects on the industry and society at the 8th



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Internationale  
Automobil-Ausstellung

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carIT conference.

### **Join the conversation!**

Exchange views with industry experts. The carIT conference not only brings you the topics of the future in form of expert lectures, presentations and discussions – the conference is also the central networking platform for decision-makers.

**Become part of the community!**



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Program	Registration from 09.00h to 09.45h
09.45 h	Welcome Hilmar Dunker, Editor in Chief carIT – Connected Mobility
09.55 h	Opening address Bernhard Mattes, President VDA – Verband der Automobilindustrie e.V.
10.00 h	Bundesministerium für Wirtschaft und Energie (BMWi) Oliver Wittke, Parlamentarischer Staatssekretär
10.15 h	Mercedes-Benz Cars, Daimler AG Marc-Oliver Nandy, Director of Digitization Sales and Mercedes me
10.40 h	Fujitsu EMEA Hugo Lerias, CTO Automotive
11.00h	Audi AG John Newman(Ph.D.), Head of Digitalization
11.25 h	Huawei Technologies & Groupe PSA Qiang Wang, General Manager of IoT Connectivity Platform Jean Leflour, Senior VP Connected Vehicle & Services Architecture Strategy
11.50 h	Lunch break – Networking – Partner-Breakout-Sessions  <b>NEW:</b> During the extended lunch break you can participate in exciting breakout sessions from our partners Confluent and Pegasystems
13.25 h	Argus Cyber Security / Continental AG Dr. Michael Müller, President EMEA Region
13.50 h	HERE Technologies Dietmar Rabel, Director of Product Management for the global Automated Driving Cloud product portfolio
14.15 h	Cisco Systems, Inc.



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Anoop Nannra, Global Head of Cisco Blockchain Initiative

14.35 h Center of Automotive Management (CAM)  
Prof. Dr. Stefan Bratzel, Director and Founder

15.00 h Award  
Connected Car Innovation - Award

15.10 h Coffee break – Networking

16.00 h Robert Bosch GmbH  
Bernd Heinrichs, Executive VP & CDO Smart Mobility Solutions

16.25 h MHP – A Porsche Company  
Dr. Katharina Schubert, Manager und Subject Owner Blockchain

16.45 h tba

17.10 h Volvo Car Group  
Anders Tylman-Mikiewicz, Vice President Consumer Digital

17.35 h Get-Together

#### Information

Host: Thomas Köhler

The presentations are in German and English – Simultaneous translation available

#### Registration

Participants from member companies of our cooperation partner VDA - Association of the Automotive Industry, receive a special discount of 10% on the current participation fee.

[Register now!](#)